



Dear Tax Professional,

We want to personally thank you for your continuing support of the IRS e-file Program! IRS e-file is expanding and improving every year, enabling you to better serve your clients. This past tax season there were 70 million individual and more than 8 million business tax returns filed electronically.

Find out the latest changes about IRS e-file by utilizing the enclosed publication list to obtain available 2006 Marketing Tool Kit items for FREE. If you need additional information regarding the Marketing Tool Kit or the IRS e-file Program, please visit [www.irs.gov/efile](http://www.irs.gov/efile). Working as partners, we can continue to increase your business and provide your clients with the highest quality tax filing experience possible!

Internal Revenue Service  
Attention: SE:W:CAR:SPEC:FO:IMS  
5000 Ellin Road  
Lanham, MD 20706

Official Business  
Penalty for Private Use, \$300

PRSR STD  
Postage and Fees Paid  
Internal Revenue Service  
Permit No. G-48

Thanks for continuing to support the IRS e-file Program!



consider it done

IRS Department of the Treasury Pub. 3867 (Rev. 10-05) Internal Revenue Service Catalog Number 32351C



[www.irs.gov/efile](http://www.irs.gov/efile)

For Authorized IRS e-file Providers only



consider it done

LOOK INSIDE AND ORDER YOUR FREE MARKETING TOOLS

Great Ways

TO attract AND keep CLIENTS

# Ready-to-use e-file Materials for Your Office

Get any of these marketing tools—they're free!

## Here's How:

**order what you need**  
Refer to the Publications List on the far right panel, then call 1-800-829-3676 to order these ready-to-use items.

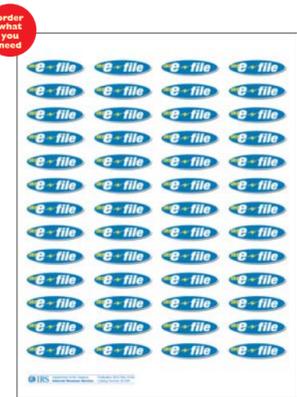
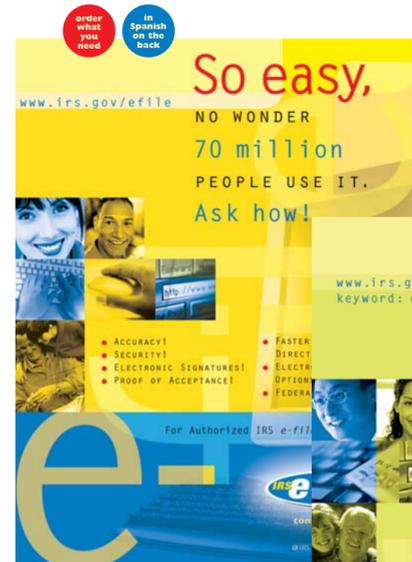
**in Spanish on the back**  
These items are in English on one side and Spanish on the other.

**in Spanish on the web**  
These items are available in Spanish, but only as pdf files at [www.irs.gov/efile](http://www.irs.gov/efile). Download what you need.

## Posters

**Refunds**  
PUBLICATION 1860  
**Payments**  
PUBLICATION 3139

Display both posters on your walls and windows—one for people getting a refund and one for those with a balance due. SIZE: 17x22"



## IRS e-file Stickers

**PUBLICATION 3010**  
Attach these handy peel and stick labels to all client correspondence, including each return you prepare, to identify that it was filed using IRS e-file.



## Window/Door Decal

**PUBLICATION 3008**  
Put this eye-catching decal on your window or door. Let prospective clients know that you're authorized to e-file their tax returns electronically to the IRS.

## Easel-Backed Desk Sign

**PUBLICATION 3009**  
Identify yourself as an Authorized IRS e-file Provider to your clients.



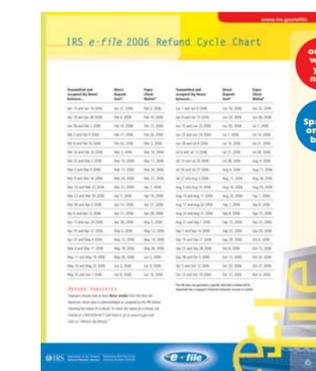
## Questions and Answers for Tax Professionals

**PUBLICATION 3452**  
Find out the latest about IRS e-file and get answers to commonly asked questions by IRS e-file Providers.



## Business e-file and e-pay Options Tax Product Suite

**PUBLICATION 4457**  
This publication is an informational brochure and Business Tax Products Suite featuring products and services for Forms 940/941, 990/990EZ/990-PF, 1041, 1065, 1120/1120S, FIRE, and e-Services.



## Refund Cycle Chart

**PUBLICATION 2043**  
Use this handy chart to estimate when your clients will be sent their tax refund or when it will be direct deposited in their bank account. The chart shows the date taxpayers are sent a tax refund or the date of their direct deposit based on the date their returns were electronically transmitted to the IRS.

## Questions and Answers for Taxpayers

**PUBLICATION 3007**  
Send this helpful brochure to new prospects as well as clients. Place it in your lobby for clients to read. It describes IRS e-file and lists the benefits of using IRS e-file.



## Electronic Payment Option Brochure

**PUBLICATION 3611**  
Give this brochure to clients making payments. Various types of taxes can be paid by electronic funds withdrawal or credit card. The brochure answers many questions.



## QuickAlerts Messaging System Brochure

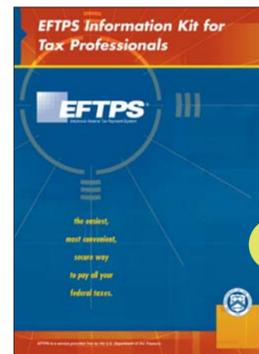
**PUBLICATION 4003**  
QuickAlerts is a FREE online messaging system that disseminates mass e-file messages within seconds, to all "subscribed" Authorized IRS e-file Providers. Get the details in this brochure.

## Business e-file Providers Listing

**PUBLICATION 4072**  
Find out who the business e-file Providers are.



## EFTPS Materials



## EFTPS Tax Professional Kit

**PUBLICATION 4321**  
Contains everything you need to know about EFTPS for making tax payments by Internet or phone. Recommend EFTPS to your clients, or enroll them on their behalf. Order your Kit online at [www.fms.treas.gov/eftps](http://www.fms.treas.gov/eftps).

# Business e-file and e-pay

## Call for More Free IRS e-file Marketing Tools!

Refer to this handy list of Marketing Tool Kit titles and publication numbers, then call 1-800-829-3676 to order what you need.

Orders can be placed by telephone only.

To obtain bulk orders, please identify yourself as an Authorized IRS e-file Provider when you call. All of these tools are available in English as downloadable pdfs at [www.irs.gov/efile](http://www.irs.gov/efile), and some are also available in Spanish.

Item	Catalog Number	Title (description)
Pub. 1860	21696M	IRS e-file poster—refunds (17 x 22)
Pub. 3139	26220U	IRS e-file poster—payments (17 x 22)
Pub. 3452	28381C	Questions and answers sheet for tax professionals
Pub. 3008	25128T	IRS e-file provider window/door decal
Pub. 3009	25129E	IRS e-file provider easel-backed desk sign
Pub. 3010	25130F	IRS e-file stickers (52 stickers per sheet—specify number of sheets)
Pub. 2043	24452M	IRS e-file Refund Cycle Chart
Pub. 3007	25127I	Question and answer brochure for taxpayers
Pub. 3611	29862K	Electronic Payment option brochure for taxpayers
Pub. 4003	34091D	QuickAlerts Brochure
Pub. 4072	34655R	Business e-file Providers Listing
Pub. 4457	39761U	Business e-file & e-pay Options Tax Product Suite



1-800-829-3676